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Single Travelers Avoid Fifth Wheel Status

Tour operator Classic Journeys removes barrier to travel with low single supplements, upgraded rooms

March 3, 2008 – La Jolla, CA – Solo travelers account for 31% of all leisure travelers, according to the Travel Industry Association of America. Despite this, many tour operators discriminate against solo travelers, giving them substandard rooms and often charging single supplements that can be as much as 200% of the per person price for double occupancy. Classic Journeys, now in its 13th season, eliminates this barrier to travel by offering single supplements that average 15% among the lowest in the industry.

“Our pricing reflects small group tours’ appeal to those traveling alone; 40% of Classic Journeys’ guests are solo travelers, and our company makes it a priority to accommodate their needs”, says company President and Founder, Edward Piegza. Many travelers choose to travel alone because their spouse, significant other or friends don't have the time or the interest, and small group tours offer the camaraderie and company of like-minded travelers. In addition, Classic Journeys does all of the legwork and planning for the tour, allowing travelers freedom from time-consuming logistics and research.

As a solo traveler on a Classic Journeys tour, guests are in the company of travelers who share their interest in experiencing the local culture, history and cuisine of a region while enjoying easy-going countryside walks. Guests enjoy memorable meals with their fellow travelers and guides at fine local restaurants—often hidden gems off the tourist track that introduce them to the local flavor of the region. Since the groups are so small (an average of 10 guests per tour,

Named a World's Best Tour Operator by Travel + Leisure Magazine

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and never more than 18), all Classic Journeys guests receive individual attention. The guides are with the group twenty-four hours a day, and are always available to take guests on an extra walk, recommend the best local shops, and assist with any needs or requests. “Joining a Classic Journeys tour is like traveling with friends, and I’ve formed a number of lasting friendships on tour that have carried over to my social life at home and on vacation”, says Dr. Sonia Rosenbaum of New York City.

About Classic Journeys

Classic Journeys offers Cultural Walking Adventures, Culinary Tours and Family Journeys in 60 regions worldwide including Europe, North America, Latin America, Africa, Asia and the South Pacific. Most tours are 6 - 8 days long, and include a wide range of cultural and natural history experiences, scenic countryside walks, and the services of experienced and knowledgeable full-time local guides. Guests stay in boutique upscale accommodations that reflect the style of the region, and eat in the finest typical restaurants each area offers. Each tour includes 2-4 hours of easy-going walking, mixed in with visits to historic sites and interactions with the local people. Instead of choosing walks for their length, Classic Journeys walks are chosen for their ability to provide a well-rounded immersion in the region. Land tour prices range from \$2295-\$6895 and include first-class accommodations, scheduled activities, and most meals. Tour size averages 10 and is limited to 18 people per departure. For more information, visit: ClassicJourneys.com.