



FOR IMMEDIATE RELEASE

Contact: Sarah Theis
Tel: 800-200-3887
Email: sarah@classicjourneys.com

Classic Journeys With Custom Touches Make For One-of-a-Kind Adventures

Any trip can be tweaked to accommodate guests' personal wish list

La Jolla, CA – How do you mark a family matriarch's 70th birthday in a way that three generations will never forget? You start with a Classic Journeys itinerary that features the scenic best of the Canadian Rockies...then make it *pop* with a weeklong "wish list" of activities, tailor-made for the lucky grandmother and her entire brood.

"When it comes to adventure tours, not every trip – no matter how carefully crafted – will be a perfect fit," observes Edward Piegza, president and co-founder of Classic Journeys. "So who better to put a personal stamp on an itinerary than the guests themselves?"

Just ask the 19 members of the Ravizza family – ranging in age from eight to 86 – who traveled with Classic Journeys on a [Canadian Rockies Family Journey](#) in July. After a personal *tete-a-tete* with family organizers prior to their departure, the company's guest services coordinators set about concocting a Private Journey that fit the Ravizzas to a T.

According to Tina Blumenfeld, daughter of the birthday honoree, "The activities Classic Journeys tailored to us were truly the icing on the cake. Fly-fishing from private boats on Maligne Lake and following in the footsteps of black bears and grizzlies with an expert tracker were the highlights of our trip." From whitewater rafting to a gourmet picnic beside a rushing

Named a World's Best Tour Operator by Travel + Leisure Magazine

Classic Journeys • 7855 Ivanhoe Ave., Ste. 220 • La Jolla, CA 92037
800-200-3887 or 858-454-5004 • fax: 858-454-5770
www.classicjourneys.com • moreinfo@classicjourneys.com

river, the Ravizzas' experience far exceeded the typical family get-together for ice cream and cake.

Any one of Classic Journeys' cultural walking adventures, culinary tours or family journeys can be transformed into a Private Journey. Using their published itineraries as a starting point, the company is more than happy to add a day here or fine-tune an agenda there...enabling guests to maximize every moment on tour.

For some groups, crafting a Private Journey might be as simple as picking a destination, coordinating calendars, and selecting a date when everyone can take a week off at the same time. For others, the company may tweak an itinerary to include a can't-miss cultural experience or a visit to a must-see locale.

The Haller family of Ballwin, Missouri, traveled with Classic Journeys in June on back-to-back trips to [Barcelona & the Costa Brava](#) and the [Basque](#) region of France and Spain. While there, eight family members spanning three generations hoped to visit the homes where the daughters had stayed years ago while studying abroad in college. Thanks to a pre-trip scouting report from one of the company's expert local guides – who then arranged both transportation and hotels – the Hallers celebrated not one, but two far-flung reunions in Classic Journeys style.

Whatever their preferences, Private Journey guests have the luxury of traveling on their own terms without worrying about logistics or language barriers. All the perks of regular Classic Journeys tours apply, from the world-class network of native guides to upscale accommodations and foodie-caliber meals. Final pricing is contingent on group size and the tweaks the company is asked to make, yet the goal remains the same: to provide guests with a Private Journey that's an exceptional value.

Readers who want to learn more about how to create a Private Journey of their own can click on www.classicjourneys.com/private, or speak directly with a Guest Services Coordinator at (800) 200-3887.

About Classic Journeys:

Classic Journeys offers cultural walking adventures, culinary tours and family journeys in North America, Latin America, Europe, Africa, Asia and the South Pacific. Guests enjoy luxury accommodations and gourmet meals that reflect the best of each region, coupled with soft adventure activities, daily interactions with locals, and native guides who make countries and cultures come alive. Tours are six to 12 days long with two to four hours of easy-going walking per day. Land-only tour prices range from \$2395 to \$6995 per person (with discounts for small groups and children traveling with parents). Average tour size is 10, limited to a maximum of 18 guests per departure. Full details and links to itineraries are available at www.ClassicJourneys.com.