



**Classic Journeys Again Listed as One of World's Best by
Travel + Leisure Magazine on List of Top Tour Operators**

Exclusive Tour Operator is Praised for their Cultural Walking Adventures,
Culinary Tours and Family Journeys

July 17, 2007 – La Jolla, CA – Classic Journeys, a boutique soft-adventure travel company specializing in walking, culinary and family adventure tours in 55 regions worldwide, announced today that they've again been recognized as one of the World's Best Tour Operators in Travel + Leisure Magazine's 2007 Readers' Survey. The award, which has become the gold standard in travel industry rankings, recognizes the top tour operators and safari outfitters in the world by asking the magazine's discriminating readers to vote for the favorite companies with whom they've traveled. Readers rate each company on staff/guides, itineraries/destinations, activities, accommodations, food and value.

"This is a great honor and we're very happy to once again be recognized by such a venerable group as Travel + Leisure," said Edward Piegza, President and Founder of Classic Journeys. "We're very proud and humbled by the fact that our guests feel so strongly about their experiences with Classic Journeys. We do our absolute best to provide the most experiential vacation adventure possible. We do it knowing they'll enjoy every moment and we're very pleased that they've responded in such a generous way."

Classic Journeys is one of the world leaders in the soft-adventure travel market. Soft-adventure travel takes adventure travelers to a new, more luxurious level. While adventure travelers may be "looking for the unexpected" in remote corners of the world, Classic Journeys defines soft-adventure as taking their guests to many of the same, exciting and off-the-beaten-path destinations, but doing so in a style that provides a high level of comfort in accommodations and cuisine. The company specializes in small group travel, taking an average of just 10 guests on each of their tours to guarantee a more intimate experience.

Named a World's Best Tour Operator by Travel + Leisure Magazine

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Classic Journeys' philosophy is to immerse its guests in the history and culture of a region. They don't just visit a destination - they experience it. By combining easy-going walking through villages and countryside with visits to historic sites and interactions with interesting local people, their guests return home with a more intimate understanding and appreciation for the locations they've visited.

Adventure travel is one of the fastest growing trends in the private group tours segment, but culinary and wine tasting tours are still at the top of the list for many travelers. Classic Journeys customizes tours in each of the three special areas of interest, as well as offering exceptional programs with a focus on multigenerational activities as more families embark on trips together.

About Classic Journeys

Classic Journeys started in 1995 with the simple thought, "It's time for something different." Those five words led to more than a decade refining and improving small group, soft-adventure travel. Classic Journeys offers a unique category of tours that blends moderate walking in small groups with generous, up-close exposure to local life in every one of the more than 55 regions they visit. In the last several years the company has expanded their original view of walking tours to include specialized culinary and family adventures. For more information please visit: ClassicJourneys.com.